

U.S. Federal Crop Insurance Corporation.

CROP INSURANCE HANDBOOK

FOR LEADERS AND COMMITTEEMEN

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U. S. Department of Agriculture

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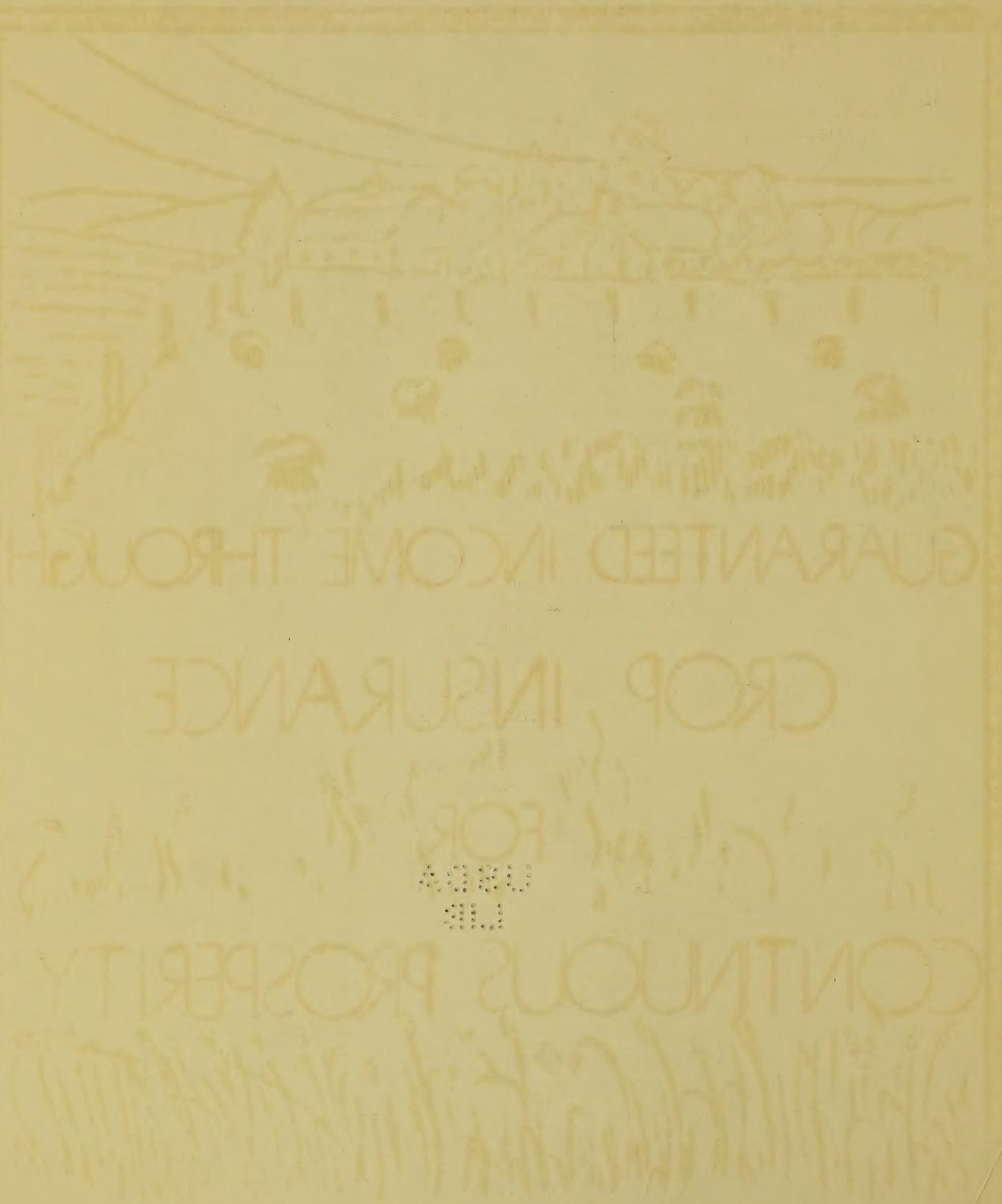
CROP INSURANCE

FOR

CONTINUOUS PROSPERITY

CROP INSURANCE HANDBOOK

FOR FARMERS AND COMMUNITIES



I_M_P_O_R_T_A_N_T

INSTRUCTIONS FOR USE OF MATERIAL IN THIS PACKET

Pages 3--Here we have reproduced three illustrations available on formograph and 4 stencils. Stencils for these illustrations can be ordered from the State Office. You will note that in the case of two of these illustrations, there is plenty of room for a letter. Order such stencils at once.

Page 5--A suggested illustrated letter to send out ahead of the community meetings. This letter will serve as a notice of the ACP and crop insurance meetings.

Page 6--A suggested transmittal letter to go out with the map on Page 7 showing distribution of crop insurance in Kansas.

We believe that this would be most effective if sent to businessmen and perhaps some key farmers. Copies of this map may be obtained from the State Office. Please do not order more copies than you need. Send in orders at once.

Page 8--We suggest that you send this sample letter to bankers at the start of the crop insurance campaign. This will call crop insurance to their attention and if they have any questions, give them an opportunity to write the county office.

Page 9--Here we have an illustrated letter that should be sent to landlords around the first of August. Please be sure to add the paragraph giving specific information on crop insurance in your county.

Page 10--Three suggestions for use on post cards.

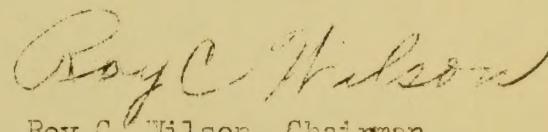
VISUAL AIDS

Motion Pictures--We will have available for distribution from the State Office, the following motion pictures:

"Farmers in a Changing World"--4 copies
"Men Who Grow Wheat"(color film)--1 copy

Film Strips--"Crop Insurance on the Job" This is a very good presentation of crop insurance adapted for use at community meetings.

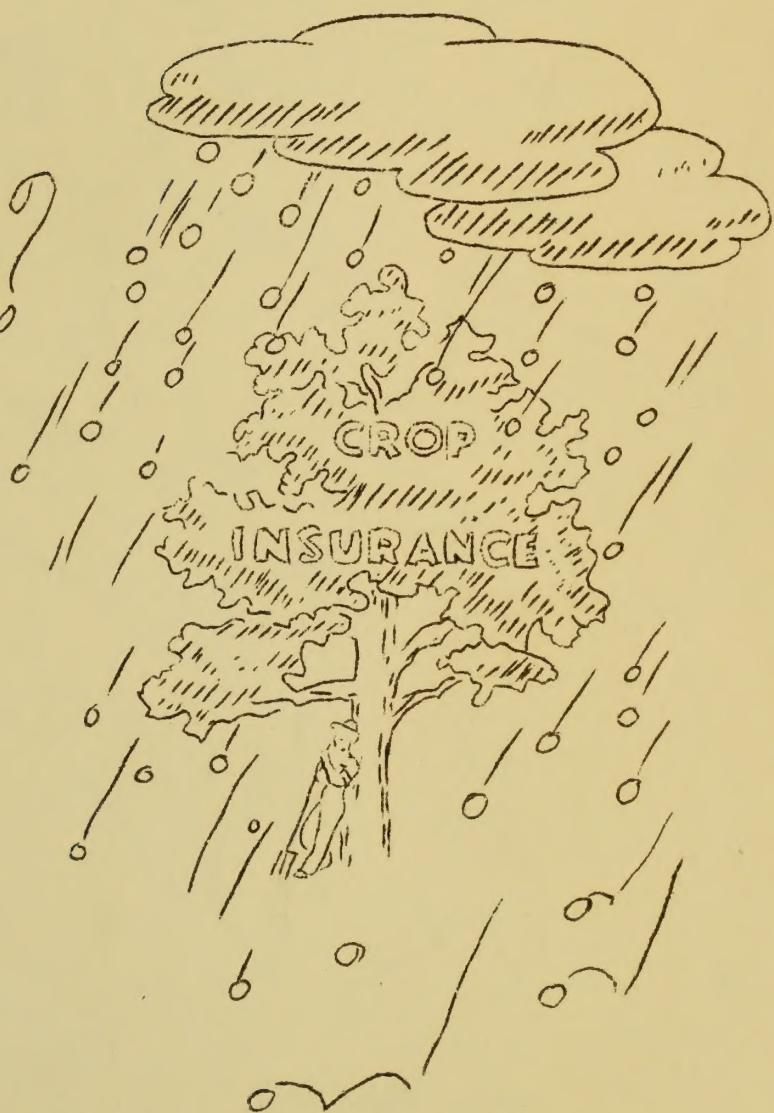
Charts on Slides--Last year we sent all counties requesting them a number of charts concerning the crop insurance program. We suggest that you use these again this year. We also plan to distribute 3 or 4 additional charts to all counties asking for them. Please send in your requests if you would like to have such charts. We recommend them if you plan to use a projector at your meetings.



Roy C. Wilson, Chairman
State Committee, Kansas



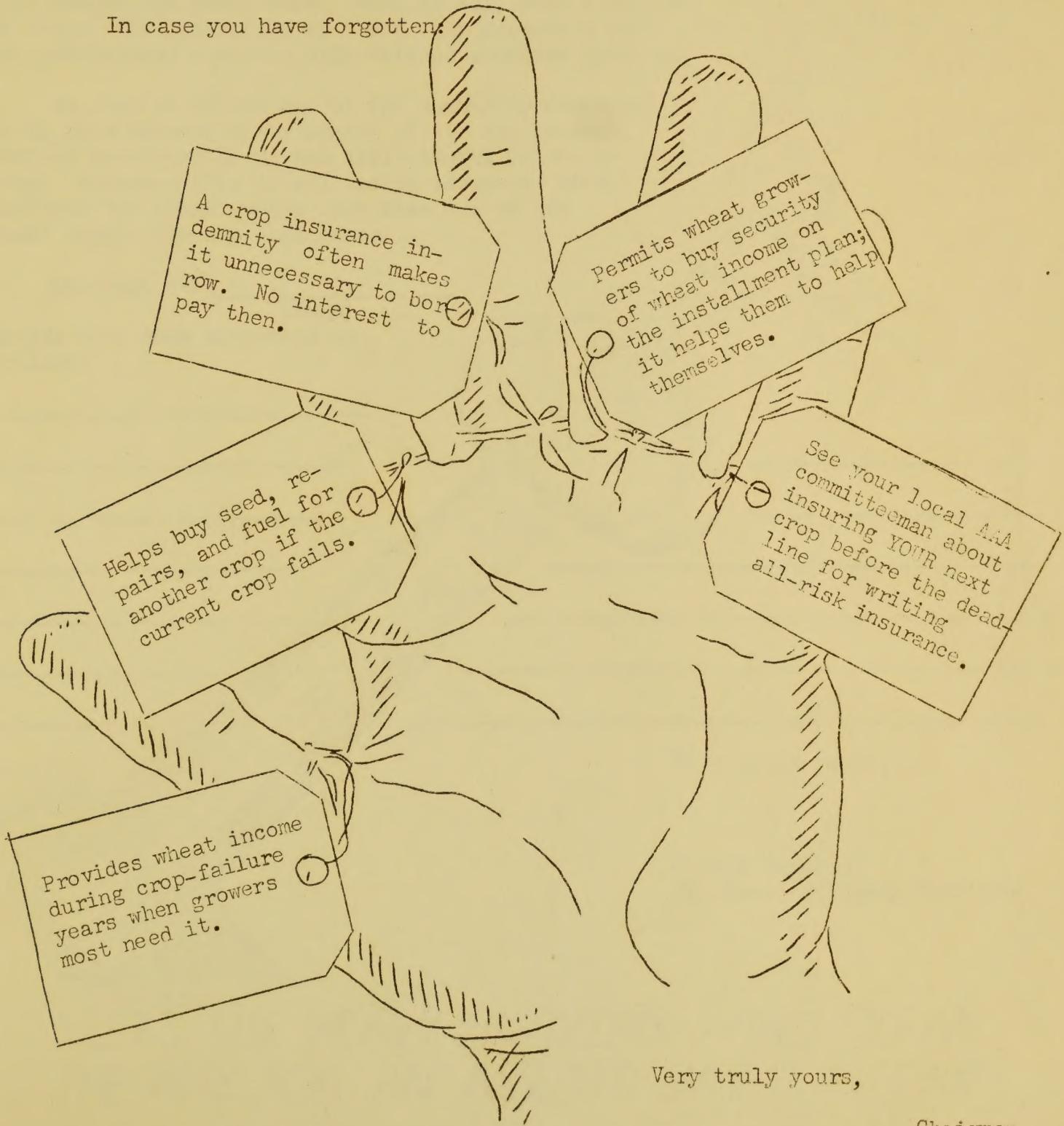
What is
Protection?



Something to Remember!

Dear Mr. Wheatgrower:

In case you have forgotten:



Very truly yours,

_____, Chairman,
County AAA Committee.

1942 CROP INSURANCE IS READY

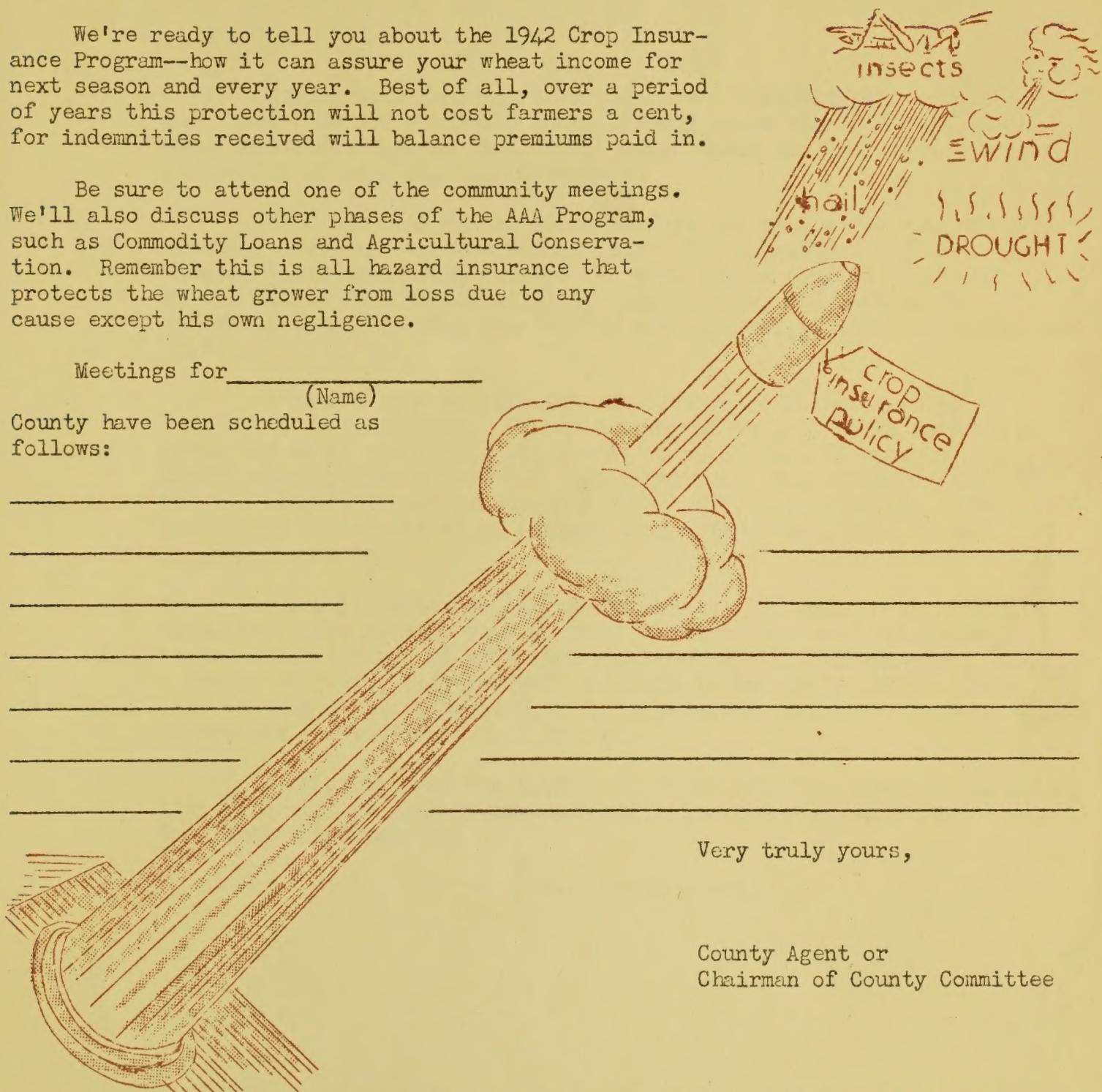
Dear Friends:

We're ready to tell you about the 1942 Crop Insurance Program--how it can assure your wheat income for next season and every year. Best of all, over a period of years this protection will not cost farmers a cent, for indemnities received will balance premiums paid in.

Be sure to attend one of the community meetings. We'll also discuss other phases of the AAA Program, such as Commodity Loans and Agricultural Conservation. Remember this is all hazard insurance that protects the wheat grower from loss due to any cause except his own negligence.

Meetings for _____
(Name)

County have been scheduled as follows:



Very truly yours,

County Agent or
Chairman of County Committee

LET'S USE HEAVY ARTILLERY--AND CLEAR
THE WAY FOR AN ASSURED WHEAT INCOME

SUGGESTED TRANSMITTAL LETTER TO GO WITH THE MAP
SHOWING DISTRIBUTION OF CROP INSURANCE IN KANSAS

Dear Sir:

Knowing your interest in a stabilized agricultural income for Kansas, we are enclosing a map showing where almost 61,000 Kansas wheat producers insured their 1941 crop. These men had a guaranteed production of over 21,000,000 bushels.

While the 1941 Kansas wheat harvest has been a big one, there are many sections over the State, especially in eastern and northern Kansas, where individual farmers and even entire counties suffered severe losses from winter killing, hail, floods, and Hessian fly. Indemnity claims on this year's crop are expected to total approximately 10,000.

It is now time to take out crop insurance policies to protect the 1942 wheat crop. We are interested in getting as much wheat protected as is possible. Think what it would mean if every _____ County wheat producer took out this insurance! Regardless of the hazards attendant upon producing a wheat crop, our county would be guaranteed 75 percent of an average crop. That would mean about _____ bushels.

As a businessman you can realize what this would mean in your community. The premium rate of this insurance has been calculated to cover the hazards of producing wheat on each individual farm. Over a period of years, a farmer will get back in indemnity payments as many bushels of wheat as he pays in premiums, yet every year he will be assured a stabilized wheat income.

The closing date for taking out wheat crop insurance is August 30, 1941. We will be glad to have you call or write the county AAA office for further information.

Very truly yours,

HERE IS WHERE 60,885 KANSAS FARMERS

HAVE INSURED THEIR 1941 WHEAT CROP

Cheyenne	Rawlins	Decatur	Norton	Phillips	Smith	Jewell	Republic	Wash.	Marshall	Nemaha	Brown	Doniphan	Atchison	Jackson	Douglas
000 000	000000 000000	000 000	0000 0000												
372	895	1055	478	746	1206	724	1009	582	1434	1525	1719	2579	1532	1796	183
420	0	143	134	203	207	100	100	100	463	1146	923	1209	1382	95	26
219	137	0	0	0	0	75	76	77	660	958	890	945	745	29	29
Wallace	Logan	Gove	Trego	Ellis	Russell	Lincoln	Ottawa	Dick.	Geary	500	500	432	721	244	24
0 65	0 63	0 303	0 534	0 287	0 1176	0 1120	0 1120	0 1120	0 1120	0 1120	0 1120	0 1120	0 1120	0 1120	211
Greeley	Wabaunsee	Ness	Barton	Rush	Rice	Ellsworth	McPherson	Marion	Lyon	000	000	000	000	000	1156
408	71	25	31	000	000	000	000	000	000	000	000	000	000	000	105
Hennil.	Kearny	Finney	Hodgeman	Pawnee	Reno	Ellsworth	Reno	Marion	Chase	000	000	000	000	000	1153
113	299	457	499	297	476	293	293	413	421	000	000	000	000	000	455
99	279	453	574	000	000	000	000	000	000	000	000	000	000	000	563
Stanton	Grant	Hask.	Ford	Edwards	Pratt	Kingman	766	766	766	000	000	000	000	000	541
104	48	0	502	924	460	432	628	259	443	000	000	000	000	000	621
Morton	Stevens	Seward	Meade	Gray	Wabaunsee	000	000	000	000	000	000	000	000	000	000
19	81	9	196	0	0	0	0	0	0	000	000	000	000	000	000
37	27	51	322	146	376	525	319	585	585	000	000	000	000	000	156

0 - 50,000 Bushels Insured Production
In 1941, 60,885 Kansas Farmers Insured 2,249,091 acres of Wheat Guaranteeing
Them 21,295,558 Bushels Applications

No. 1941 Crop Insurance Applications
No. 1940 Crop Insurance Applications

SAMPLE COPY OF LETTER FOR BANKERS

TO BANKERS:

Perhaps in the past, you have often wanted to make a loan to some deserving wheat grower with his crop as security. Such a loan was considered unsafe by most credit agencies--at least before crop insurance came into the picture.

Now, with all hazard crop insurance available to wheat producers you can make such a loan with a certainty that the farmer will have wheat with which to repay. If the crop is good, he will produce the wheat; but, if drouth, hail, floods, or any of the other hazards attendant to wheat production destroy the crop, then the farmer will have insurance guaranteeing him an indemnity payment of 75 percent of his average yield.

You, of course, realize that many other advantages go with a stabilized wheat income. This matter of making credit safe to the wheat farmer is just one of them.

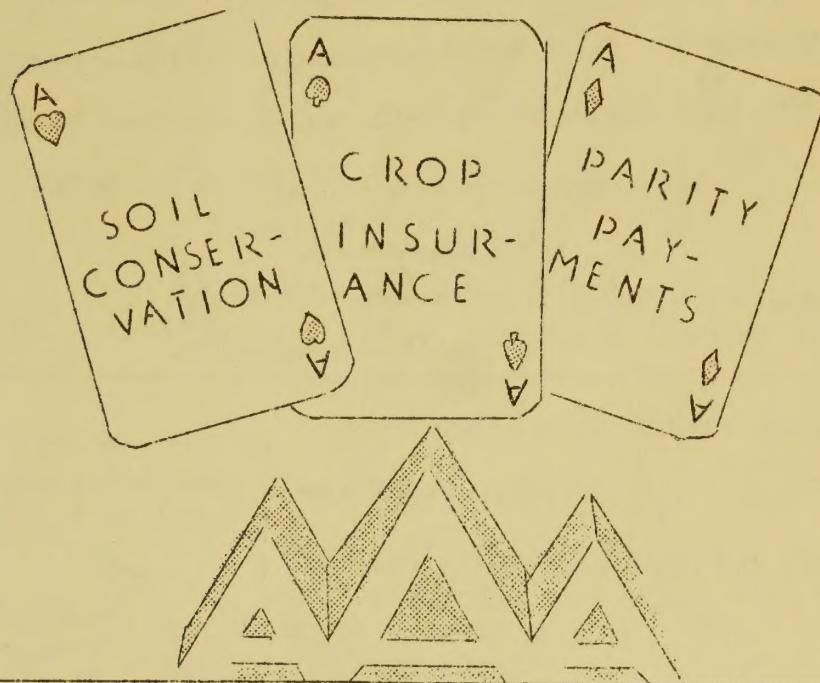
(Use the following paragraph in important wheat counties only.)

Here in our county where wheat is the major source of income, businessmen, as well as, farmers suffer severe hardships when the crop fails. The entire economy of our community is thrown out of joint by a single wheat failure and when there are two or three failures in a row we all know that it is a major catastrophe. Year in and year out we raise enough wheat. The difficulty has been that there were too many ups and downs--years when there was no income at all.

Crop insurance to protect the 1942 crop and guarantee a stabilized wheat income every year is now available. The deadline for taking out this insurance is August 30, 1941. If every _____ County farmer would take out crop insurance, we would have an insured wheat production of around _____ bushels.

Very truly yours,

3 ACES IN THE FARMER'S HAND



SIGN-UP FOR 1942 CLOSES AUGUST 30, 1941

TO KANSAS LANDLORDS:

Our records show that you obtained a 1941 crop insurance contract on your farm. We trust you have been pleased with the manner in which your contract has been handled. We shall be glad to furnish you with a 1942 crop insurance application on request. Your request must be received by , 1941.

(Note to county committee: Add one or two more paragraphs telling how many farmers in your county took out 1941 crop insurance. If many indemnity payments will be made, mention this and tell what caused most of the losses.)

Very truly yours,

(County will insert heading)

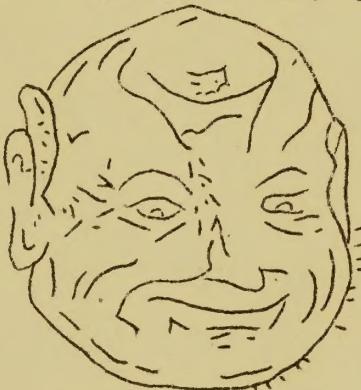
Dear Wheat Grower:

Your last opportunity to take out "all hazard" crop insurance on your 1942 wheat crop is Aug. 30, 1941. Why gamble your income against weather, insects, and disease when it is no longer necessary?

Sincerely,
John Doe, Chairman
Green Co. Agri'1 Cons. Comm.

(County will insert heading)

I had NO INSURANCE on my
last year's wheat crop



I had my last year's
wheat crop insured

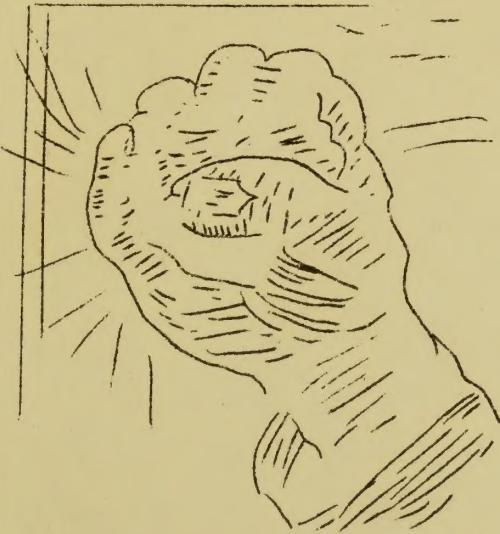
Dear Wheat Grower:

Your last chance to take out "all hazard" insurance to protect your 1942 wheat crop is Aug. 30, 1941. This is also the closing date for signing intention to participate in the 1942 AAA wheat program. Sign now and be eligible for crop insurance, wheat loans, parity payments, and the agricultural conservation program.

Very truly yours,

Chairman Green County Agri'1
Cons. Comm.

(County will insert heading)



Dear Wheat Grower:

Opportunity knocks! Until Aug. 30, 1941, you can take out "all hazard" crop insurance guaranteeing you 75% of normal production on your 1942 wheat crop. For wheat farmers, the sign-up for the 1942 farm program also closes on this date.

Very truly yours,

Chairman Green County Agri.
Cons. Comm.

